

ULTRA CONDUCTOR by JPS Labs

WIRED WITH ALUMILOY WIRE

JPS Labs introduces a true low cost reference in cables. The **ULTRA CONDUCTOR** line of cables was designed to be the absolute best in their class and beyond, combining our proprietary Alumiloy wire made specifically for very high quality reproduction with our unique construction techniques of our audio cables, the results are stunning, particularly given the price as compared to other audiophile quality cable.

INTERCONNECT



BALANCED XLR

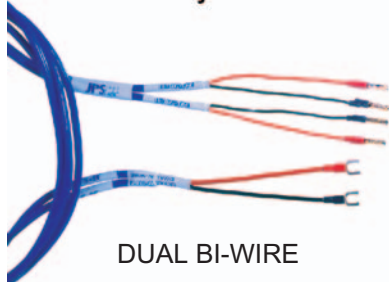


VIDEO/S-VIDEO/COMPONENT



Sound is conveyed in an extremely lifelike manner. Voices sound real, inner detail and air are in abundance and fill the soundstage, and no perceived spectral tilt exists from top to the very bottom. The video cables (non-Alumiloy, video optimized) provide excellent contrast and brightness while effectively shielding noise, offering the higher resolutions available with the latest HDTV systems to show through.

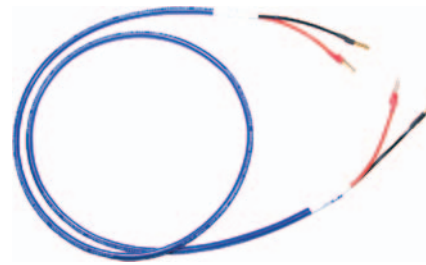
DUAL BI-WIRE



OPTICAL



SPEAKER CABLES



The **ULTRA CONDUCTOR'S** inherently designed level of performance easily compares to those many times their price and size. These are some seriously good cables for the money, and will absolutely teach anyone who wants to get into better cables what it's all about. Their great contrast to any other low cost cable will convince even the most skeptical that cables really do make a big difference in a system. Even long speaker cable runs of 40 feet (12 meters) can easily allow for an excellent performance with this technology.

JPS Labs welcomes you to our family with the simple addition of any one of these unique **ULTRA CONDUCTOR** cables. Please contact one of our authorized dealers to find out what all the hype is about.

- Unique JPS trademarked Alumiloy wire providing amazing bass depth and excellent imaging.
- Flexible and easy to hook-up for easier hiding and placement in tight places.
- Minimized Dielectric Technology (MDT) allows a reduced size without the sound absorbing mass.
- High quality, hand-soldered, heavily gold plated terminations for superior long term audio quality.

“JPS Labs has found a way to provide a detailed, smooth sounding cable at an excellent price... To many ears, and in many systems, it will in fact prove to be the superior wire...” – James Causey - Soundstage

JPS Labs

The World's Finest Cables™
WWW.JPSLABS.COM